



THE HUMANE SOCIETY
OF THE UNITED STATES

Celebrating Animals | Confronting Cruelty

humanesociety.org

What Can You Do To Help End Soring?

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Director of Equine Protection

The Humane Society of the United States



“...with public sentiment, nothing
can fail; without it nothing can
succeed...”

Abraham Lincoln



“Consequently, he who moulds public sentiment, goes deeper than he who enacts statutes or pronounces decisions.”

Abraham Lincoln



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What Can You Do To Help End Soring?

video.hsus.org



What Can You Do To Help End Soring?

Report soring, violations of the Horse Protection Act at horse shows to show management, DQPs, USDA



What Can You Do To Help End Soring?

If you witness soring anywhere, file a complaint with the local authorities.

If no action taken, contact local humane society, SPCA, media, HSUS. Engage veterinarians in reporting allegations of soring.



What Can You Do To Help End Soring?

Request HPA suspension list from all HIOs.

Do not do business with violators.

Do not attend shows affiliated with HIOs that will not provide their suspension list.



What Can You Do To Help End Soring?

Exhibit only at shows that promote a sound judging standard.

Standard and judging must change for soring to no longer be rewarded.



What Can You Do To Help End Soring?

Show managers: affiliate only with HIOs that ensure sore horses are not allowed to compete.

If you exhibit, boycott those shows that don't, and let them know why.



What Can You Do To Help End Soring?

Withhold your business from companies that sponsor these shows.

Let them know why.



What Can You Do To Help End Soring?

Contact your U.S. Congressman and
Senators: congress.org

Urge them to increase funding for USDA
enforcement of the Horse Protection Act.



What Can You Do To Help End Soring?

Contact state legislators to support passage of laws protecting horses from soring



What Can You Do To Help End Soring?

Encourage your horse club to join Alliance to End Soring (currently 26 member organizations)

Educate and engage horse people, friends, animal lovers in the fight against soring – network

Don't have to own TWH to care, take action!



What Can You Do To Help End Soring?

Educate yourself on issues.

Ask questions.

Challenge myth that soring has ended.

Be vocal in opposition to soring.

Speak up.

Band together.

Support each other.



What Can You Do To Help End Soring?

Engage in your breed registry.

Get industry friends involved.

Demand registry, show organizations take action to end soring - not cover it up.

Support changes that penalize soring, encourage sound training.



What Can You Do To Help End Soring?

Talk to your directors and officers.
Tell them what you expect of them.
Don't have to be a director to play a role.
Avoid apathy – “someone else will take
care of it”.



What Can You Do To Help End Soring?

Advocate for positive change:

- No violators on show grounds
- Implement pressure shoeing protocol
- No violators on boards of industry groups
- Publish suspensions in Voice Magazine



What Can You Do To Help End Soring?

Thank journalists who cover the soring issue.

Leave comments on the websites where their stories appear.



What Can You Do To Help End Soring?

Write to, thank, support USDA in their efforts to enforce HPA.

Tell them you want better information.

Accept no backsliding.



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